

**IBERVILLE PARISH 4-H ADVISORY COMMITTEE MEETING
AUGUST 8, 2006**

A meeting of the Iberville Parish 4-H Advisory Committee meeting was called to order by Mrs. Shirley Rome, Chairman. After welcoming and thanking everyone for coming, she asked everyone to introduce themselves. Members present were Mrs. Shirley Rome, Chairman, Mrs. Laura Bouquet, Secretary, Mr. Jeff Hymel, Ms. Brigitte Diamond, Christen Diamond, Ms. Ivory Lee Williams, Dakota Smothers, Mr. Tommie Smothers, Mrs. Vicki Verrett, Ms. Jeanette Allen, Ms. Glynda Kelly, Ms. Tashiba Franklin, Ms. Brenda Coles, Ms. Kathleen Schmit, Hannah Coles, Ms. Cheryl Piper, Ms. Kim Jones, 4-H Agent, and Ms. Debra Cross, Parish Chairman.

The minutes from the last meeting held on 1-11-06 were reviewed. Ms. Glynda Kelly made the motion to accept the minutes. Ms. Ivory Lee Williams second and the motion passed unanimously.

The financial statement was reviewed. It was noted that the Jr. Leader Trip was not taken out of the account on this statement. The Jr. Leader members traveled to Chattanooga, Tennessee this year. All who attended really enjoyed the trip. The trip cost approximately \$4000.00 and will be taken out of the statement received at the end of August. Mrs. Shirley Rome made the motion to accept the financial statement. Ms. Glynda Kelly second and the motion passed unanimously.

Ms. Debra Cross reviewed the purpose of the extension program.

Ms. Kim Jones reviewed the activity participation of 4-H members. Participation for "4-H-U" was good. There were nineteen 4-H'ers who attended, with seventeen participating. Twelve blue ribbons were awarded to the 4-H'ers. We had 45 participants attend 4-H Camp. This number includes the volunteers who attended as counselors and chaperones as well. Scholarships for 4-H Camp were offered this year, and we hope to do the same next year.

Starting with the 2006-07 school year, the high school 4-H clubs will be the Junior Leader Club. There will be no more high school clubs. Hopefully this will increase the number of members. The meetings will be held at different locations throughout the parish to accommodate everyone. Hopefully with more members, more community service can be done. It was suggested that the Junior Leader Club help with the distribution of food to the needy. A lot of times the food being distributed to the needy is being distributed by the elderly. The Jr. Leaders, who are young, full of energy, and strong, can assist with this.

New business was discussed. The 2006-07 Calendar of Events was reviewed. Ms. Kim Jones pointed out the new additions to the calendar. These include a Photography Workshop, Pumpkin Carving Workshop, Sewing Workshop, and a Woodworking Clinic. Also, Achievement Day will be a fun day, not an educational day. To attend Achievement Day in addition to turning in a record book, a 4-H member must meet other requirements as well. We need volunteers for shooting sports and a hunter's safety class. Volunteers will have to attend a training class in order to do this.

It was also stated to get more members to participate in the activities that we offer an incentive. All 4-Hers who participate in an activity will get their name in a hat for a drawing. This drawing will probably be held twice a year. The prize will be a rather large prize.

A discussion was held on how money can be raised for the 4-H program. It was stated that hair bows with the 4-H colors with the school name, year, 4-H clover etc. be sold. They can be done with puffy paint, sewing machine, etc. Yard signs can be sold again as well. Each school/club can be assigned a certain area, go to the businesses and

sell a yard sign for \$5.00. They can display the sign in front of their business or in the window of their business. It was also noted that the web address be put on the sign as well. People will be able to go to the 4-H website and learn more about 4-H. The 4-H License Plate is now available. In addition to the normal fee paid for your tag, you can now get a 4-H license plate. The additional fee is approximately \$25.00 each year. A percent goes to the parish and state.

We need to go around the parish and sell "4-H" to the general public. In September, the Chamber of Commerce is hosting an Expo. It was suggested that we set up a booth promoting 4-H. The 4-H yard signs, bumper stickers etc. could be sold. Also having a table set up at the school open houses will inform parents that 4-H is available to their children.

Mr. Jeff Hymel suggested that the advisory committee members carry business cards. He finds that when you are out in public, just start talking about the 4-H Program and hand out a business card. He feels you can get the word out about the 4-H Program this way and more people will become interested in 4-H. Mr. Jeff stated that he will pay for half of the cost of the business cards if the members pay for the other half. Mrs. Laura Bouquet made the motion to accept getting business cards for the advisory committee members. Mrs. Vicki Verrett second and the motion passed unanimously. It was suggested to check with Troxsclair or Vicknair's Printing. They may possibly donate the business cards.

4-H caps could also be a way to make money. 4-H livestock caps are available but not all 4-Hers are involved with livestock. Their dads, grandfathers, uncles, etc. may purchase a 4-H cap and wear it. This is one way to promote 4-H and let the public know that 4-H is out there for children.

Ideas to promote 4-H during "National 4-H Week" was discussed. Clovers with the 4-H'ers name can be sold for \$1.00 each (like Children's Miracle Network, etc) and displayed, "4-H Member On Board" car signs can be made and sold. This will let the public know that a 4-H member is riding in the car. Also, decorating the gorilla again this year to promote 4-H seems like a really good idea. A lot of people noticed this while driving along LA 1. The officer's training booklet has ideas in it for the local clubs to promote National 4-H Week.

A marketing committee was formed. Members include Mr. Jeff Hymel, Chairman; Ms. Jeanette Allen, Ms. Cheryl Piper, Ms. Shirley Rome and Ms. Brenda Coles. A meeting was scheduled for August 21, 2006.

A committee to help with the sewing workshop was formed. Members include Ms. Tashiba Franklin, Ms. Cheryl Piper, Ms. Brenda Coles, and Ms. Vicki Verrett.

Ms. Jeanette Allen will check into the Chamber of Commerce Expo and get more information and send to Ms. Kim Jones.

The next meeting of the Iberville Parish 4-H Advisory Committee is scheduled for January 22, 2007 at 6:00 PM at the 4-H Office. Mrs. Vicki Verrett made the motion to adjourn the meeting. Mrs. Laura Bouquet second and the motion passed unanimously.